

# DIGITAL PITCH KIT

## BUMPY ROAD AD SUITE



600x600 Square Web Graphic



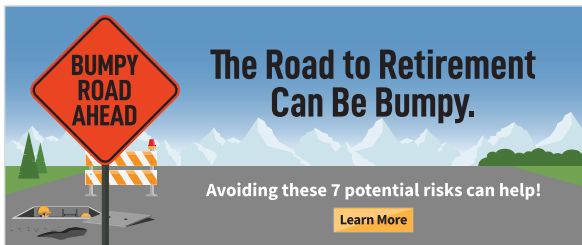
650x158 Email Header



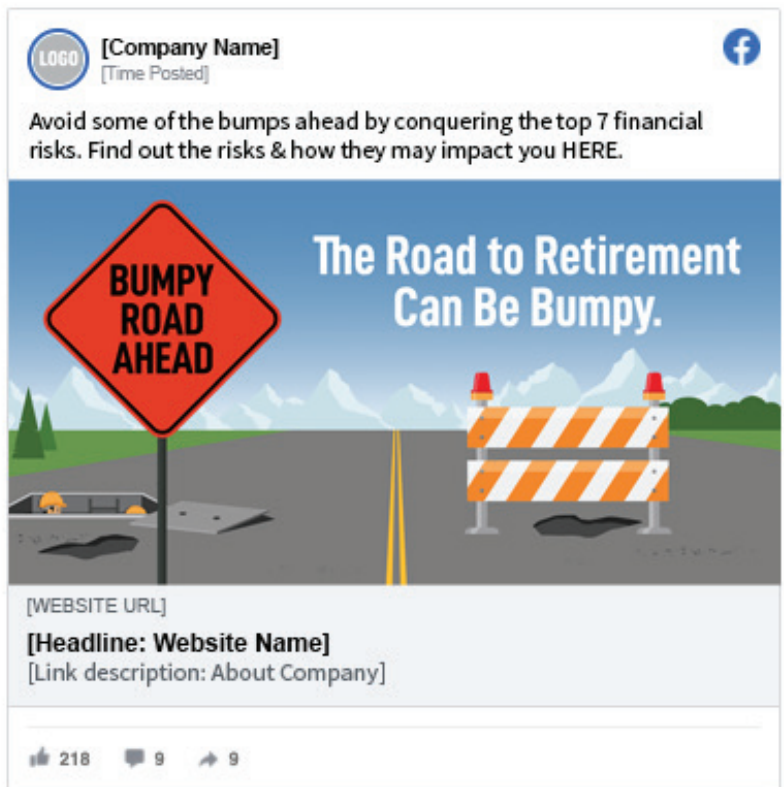
600x150 Email Signature



720x300 Horizontal Web Graphic



1200x628 Facebook Feed Single Image Ad



300x600 Vertical Web Graphic



Note: Facebook feed ads have character limits.

- **Text:** 125 characters (i.e. Retirement can be risky, but overcoming the risks...)
- **Headline:** 25 characters
- **Link description:** 30 characters

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