

DIGITAL PITCH KIT

RISK AD SUITE



600x600 Square Web Graphic



650x158 Email Header



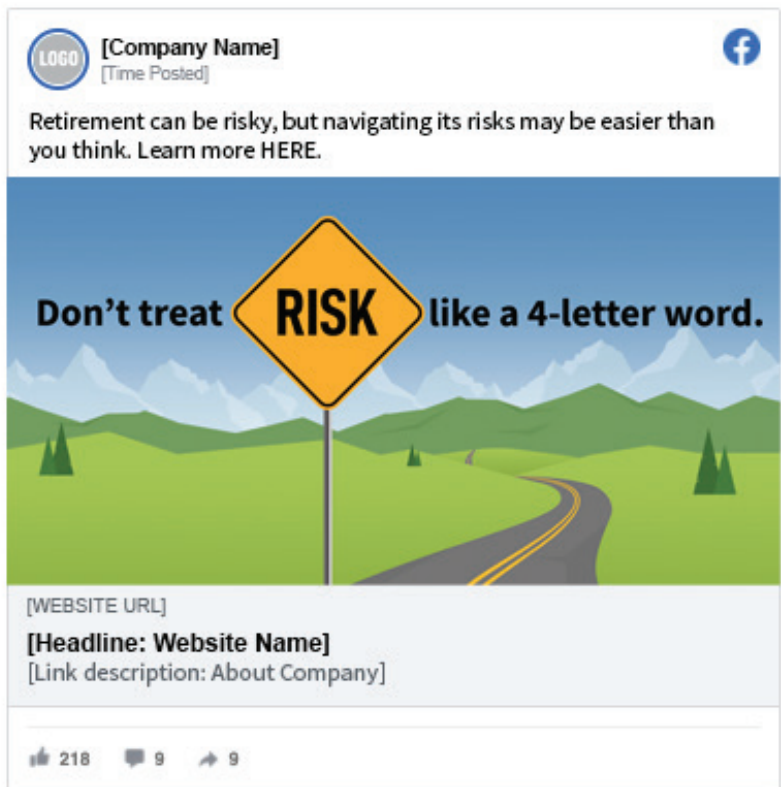
600x150 Email Signature



720x300 Horizontal Web Graphic



1200x628 Facebook Feed Single Image Ad



300x600 Vertical Web Graphic



Note: Facebook feed ads have character limits.

- Text: 125 characters (i.e. Retirement can be risky, but overcoming the risks...)
- Headline: 25 characters
- Link description: 30 characters