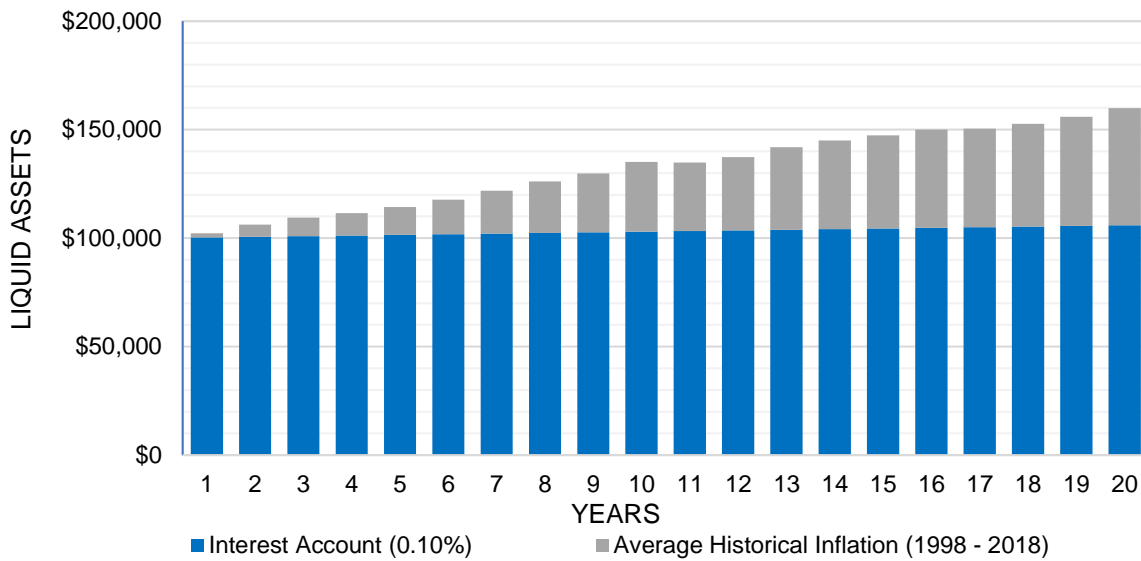




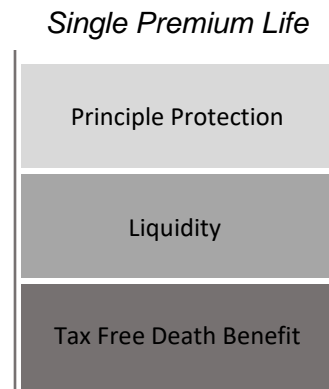
## THE COST OF LIQUIDITY

**Due to inflation, over 20 years \$100,000 lost over \$50,000 of purchasing power.**



A portion of money should always be set aside and remain easily accessible within liquid accounts for emergencies, large purchases, and everyday living expenses. Anything in addition to what may be needed can be greatly impacted by the rate of inflation.

### STRATEGIES TO CONSIDER



*This is a hypothetical example. It is for illustrative purposes only and is not intended to project the performance of any specific investment or index.*

*Fixed Annuities and Life Insurance are designed to meet long-term needs. Early withdrawals may result in loss of principal and credited interest due to surrender charges. Guarantees are backed by the financial strength and claims-paying ability of the issuing insurance company.*

*For agent use only – Not for use with General Public*